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Media Studies

Learning Checklist

Kiss of the Vampire

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| Media Language |
| How media language communicates meaning in the KotV film poster.  |  |  |  |
| The codes and conventions of print marketing.  |  |  |  |
| The process through which meaning in print marketing is established through intertextuality.  |  |  |  |
| How audiences may respond to and interpret the media language in the film poster.  |  |  |  |
| How media language can incorporate viewpoints and ideologies.  |  |  |  |
| Media Representation |
| The way various social groups are represented in the film poster.  |  |  |  |
| How social, cultural, and historical context influences the representations in KotV.  |  |  |  |
| The ways stereotyping is used in the poster.  |  |  |  |
| How the representations in KotV convey values, attitudes and beliefs and potentially invoke discourses and ideologies. |  |  |  |
| How audiences of KotV may interpret the representations and how are they positioned by these representations. |  |  |  |