

# Business Studies A Level Transition Work

## 1. A Week in Business

	
1.	Select 7 pictures, one for each day, to represent a business news story.
2.	For each story, write a commentary/explanation on: <ul style="list-style-type: none"> <li>• What is happening</li> <li>• What it has to do with business</li> <li>• Why it is important</li> </ul>
3.	Select the story that you found most interesting. Explain why you found it most interesting and what you would like to know next.

## 2. Company/Brand Fact File

Choose a company or brand that you are interested in (there are some suggestions below but you can choose your own).

Find out the following and put together a short fact file on the business/brand: ownership type (private limited company, public limited company, charity, sole trader, etc.), revenue, profit, number of employees, number of countries they operate in, name of the leader/CEO.

		
		
		
		

### 3. Lessons from an Entrepreneur

1. Research each of the entrepreneurs below and identify what they are best known for.
2. Choose an entrepreneur that you admire (you can choose one of people below or pick your own).
3. Research them (this includes seeing if there are any relevant podcast or YouTube episodes).
4. Write a short document about this entrepreneur. Think about including the following points:
  - What an entrepreneur is
  - What this person has done that makes them an entrepreneur
  - How they did it
  - What their net worth is now
  - What you admire about them and why you think they are a good entrepreneur

<b>Denise Coates</b>	<b>Steve Jobs</b>	<b>Evan Spiegel</b>	<b>Rochelle Humes</b>
<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>
<b>Stephen Bartlett</b>	<b>Susan Wojcicki</b>	<b>Kylie Jenner</b>	<b>Larry Page</b>
<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>
<b>Elon Musk</b>	<b>Robert L. Johnson</b>	<b>Molly Mae Hague</b>	<b>Richard Branson</b>
<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>
<b>Jack Ma</b>	<b>Reed Hastings</b>	<b>Garrett Camp</b>	<b>Arianna Huffington</b>
<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>
<b>Anne Wojcicki</b>	<b>Oprah Winfrey</b>	<b>Sheryl Sandberg</b>	<b>Zhang Xin</b>
<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>	<i>Best known for:</i>

## 4. Read, Watch, Listen

Have a look at some recommended books, documentaries or podcast episodes.

<b>Books</b>	7 Habits of Highly Effective People – Stephen R. Covey	Book Summary Video: <a href="https://www.youtube.com/watch?v=ktlTxC4QG8g&amp;t=23s">https://www.youtube.com/watch?v=ktlTxC4QG8g&amp;t=23s</a>  Audio Book FREE - <a href="https://www.youtube.com/watch?v=nDDWLXI60TY">https://www.youtube.com/watch?v=nDDWLXI60TY</a>
	How To Win Friends & Influence People – Dale Carnegie	Book Summary Video: <a href="https://www.youtube.com/watch?v=0uMZi1gc0Nc">https://www.youtube.com/watch?v=0uMZi1gc0Nc</a>  Audio Book FREE - <a href="https://www.youtube.com/watch?v=hQDV9M7yeX4">https://www.youtube.com/watch?v=hQDV9M7yeX4</a>
	In Search of Excellence – Tom Peters & Waterman	Book Summary Video: <a href="https://www.youtube.com/watch?v=H_xZoFxiPT0">https://www.youtube.com/watch?v=H_xZoFxiPT0</a>  Book Summary Video: <a href="https://www.youtube.com/watch?v=sWK9RwGTWNA">https://www.youtube.com/watch?v=sWK9RwGTWNA</a>
	The Effective Executive – Peter Drucker	Book Summary Video: <a href="https://www.youtube.com/watch?v=UVYg6qQ2YK4">https://www.youtube.com/watch?v=UVYg6qQ2YK4</a>  Audio Book FREE - <a href="https://www.youtube.com/watch?v=Ucdilms_XBM">https://www.youtube.com/watch?v=Ucdilms_XBM</a>
	Strengths Finder 2.0 – Tom Rath	Book Summary Video: <a href="https://www.youtube.com/watch?v=qS1mT_NmDoM">https://www.youtube.com/watch?v=qS1mT_NmDoM</a>
	Built to Last: Successful Habits of Visionary Companies – Jim Collins	Book Summary Video: <a href="https://www.youtube.com/watch?v=NcgiPrcoSH0&amp;t=6s">https://www.youtube.com/watch?v=NcgiPrcoSH0&amp;t=6s</a>
<b>Documentaries</b>	<ul style="list-style-type: none"> <li>• Inside Iceland: Britain's Budget Supermarket (Channel 5 on demand)</li> <li>• Dirty Money series (Netflix)</li> <li>• Flatpack Empire (all 3 episodes can be found on daily motion: <a href="https://www.dailymotion.com/video/x6fcf8z">https://www.dailymotion.com/video/x6fcf8z</a>)</li> <li>• Stacey Dooley Investigates: Fashion's Dirty Secrets (can be found on UKTVPlay <a href="https://uktvplay.co.uk/shows/stacey-dooley-investigates-fashions-dirty-secrets/series-1/episode-1/6310949484112?autoplaying=true">https://uktvplay.co.uk/shows/stacey-dooley-investigates-fashions-dirty-secrets/series-1/episode-1/6310949484112?autoplaying=true</a>)</li> <li>• Panorama (BBC iPlayer)</li> <li>• Diary of a CEO (YouTube)</li> </ul>	
<b>Podcasts</b>	<ul style="list-style-type: none"> <li>• The Bottom Line (BBC)</li> <li>• Business Daily (BBC)</li> <li>• FT Startup Stories</li> <li>• Business Wars</li> <li>• Diary of a CEO</li> <li>• FT Unhedged</li> <li>• FT Money Clinic with Clear Barrett</li> </ul>	