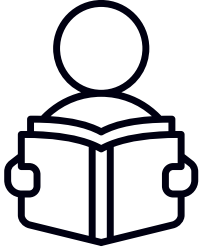


BUSINESS SUPER CURRICULUM

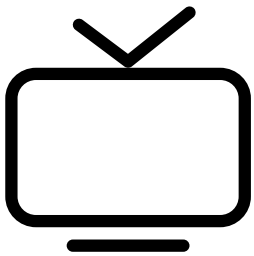
Push yourself beyond the classroom and increase your chances of success

READ



- The Everything Store by Brad Stone – the story of Amazon and Jeff Bezos’ business strategies.
- Shoe Dog by Phil Knight – memoir of Nike’s founder, showing entrepreneurship and risk-taking.
- Made in America by Sam Walton – insights into Walmart’s growth and retail innovation.
- Good to Great by Jim Collins – what makes companies outperform their rivals.
- Harvard Business Review articles – contemporary business case studies and leadership insights.
- Financial Times (Business section) – up-to-date coverage of global business trends.

WATCH



- Dragons’ Den (BBC) – pitching, investment, and entrepreneurial decision-making.
- Inside Job (documentary) – corporate governance and the 2008 financial crisis.
- Shark Tank (US) – business pitching and negotiation.
- TED Talks on leadership and innovation – short, inspiring insights.
- The Social Network – entrepreneurship and the rise of Facebook.

LISTEN



- Business Daily (BBC) – global business stories explained clearly.
- The Diary of a CEO (Steven Bartlett) – interviews with entrepreneurs and leaders.
- HBR IdeaCast – discussions on management, leadership, and innovation.
- The McKinsey Podcast – expert takes on business strategy and operations.
- Business Wars (Wondery) – dramatized rivalries between major companies.

DO



- WCIP essay competitions – explore business and societal issues.
- Business case study competitions – practice applying theory to real-world scenarios.
- Create a business blog or vlog
- Complete MOOC in business-related areas/topics
- Work experience/Summer placements in a local or City based business
- Institute of Directors events – talks on leadership and business management.
- Young Enterprise programmes
- Local Chamber of Commerce events